

## How to Apply:

Applications can be submitted using any method you wish, the more inspiring and imaginative the better!

*Please let us know in no particular order:*

- Why you want to be a Value Maker?
- What one special skill you will bring to the role?
- How you will champion Future-Focused Finance within your health community?

Applications are to be submitted to [futurefocusedfinance@nhs.net](mailto:futurefocusedfinance@nhs.net) along with a reference from your Line Manager confirming their support for you to apply for the role.

Applications will be assessed against the strategic themes and action areas within Future-Focused Finance, so please make sure that you reference them within your application and highlight your knowledge.



THEN WHY NOT APPLY TO BE  
A FUTURE-FOCUSED FINANCE  
VALUE MAKER?

IF YOU'RE INTERESTED IN LEARNING MORE ABOUT FUTURE-FOCUSED FINANCE, PLEASE CONTACT US

 [futurefocusedfinance@nhs.net](mailto:futurefocusedfinance@nhs.net)  [www.futurefocusedfinance.nhs.uk](http://www.futurefocusedfinance.nhs.uk)  [@nhsFFF](https://twitter.com/nhsFFF) | [#futurefocusedfinance](https://twitter.com/futurefocusedfinance)

 NHS  
Improvement

 Department  
of Health

 NHS  
England



 NHS  
Health Education England

 FUTURE  
FOCUSED  
FINANCE  VALUE MAKER

## Being a Value Maker involves being an ambassador for Future-Focused Finance within your team, organisation and health community.

Future-Focused Finance is about 'Making People Count', ensuring that everyone connected with NHS Finance has access to the relevant skills, methods and opportunities to influence decision making in support of the provision of high-quality patient services.

Created by the heads of NHS Finance, who came together and formed the Finance Leadership Council (FLC), Future-Focused Finance (FFF) sets out a 5 year vision for NHS teams to aspire to. The vision is split into 3 themes of Securing Excellence, Knowing the Business and Fulfilling our Potential, and there are 6 action areas, each led by a Senior Responsible Officer (SRO) who works within the NHS.

For more information please visit [www.futurefocusedfinance.nhs.net](http://www.futurefocusedfinance.nhs.net)

As a Value Maker we ask you to help us to spread the message of FFF and to communicate the work that is happening within the 6 action areas to your team, colleagues and your Health Community. You may even choose to get involved in delivering some of the work within the action areas.

As you volunteer to deliver these messages, you will also have the opportunity to develop, as you challenge yourself to step outside of your comfort zone, and try new things. Whether this is gaining exposure at regional or even national level, or challenging yourself to present to different professional groups.

Claire Yarwood (SRO for Value Makers) and the central FFF team will provide opportunities for you to network with fellow Value Makers and to hear updates on the latest news from the 6 action areas.

### As a Value maker you will be expected to:

- Lead by example and encourage your team to engage with Future-Focused Finance
- Put into practice the outputs of one or more of the action areas
- Find ways of reconnecting everything that your team does with the business of healthcare delivery
- Support the development of finance staff
- Share existing good practice and initiatives via the Future-Focused Finance website
- Raise awareness and signpost Future-Focused Finance to non-finance and clinical colleagues
- Support Future-Focused Finance to have a presence at national and regional events

### In return, you and your organisation will benefit from the following:

- A network of like-minded people, facing similar challenges and finding solutions
- Personal Development
- Connections to examples of Best Practice
- A support network to discuss any challenges
- Regular updates on the work of Future-Focused Finance and the outputs that are being published
- Regular updates from fellow Value Makers re the 6 Action Areas of Future-Focused Finance
- Exposure outside of the walls of your office and/or organisation

If you would like to find out more information then please visit the Future-Focused Finance website [www.futurefocusedfinance.nhs.uk](http://www.futurefocusedfinance.nhs.uk)



### Don't just take our word for it, here are comments from some of our Value Makers:

*"I became a Value Maker because I wanted to be part of a community of like-minded people who are passionate about Finance in the NHS and how we can make a difference to improving patient care in the future"*

Di Ormandy, Head of NW Skills Development Network Manager

*"Joining the FFF family allows us to increase our spheres of influence, connect with like-minded, genuine, caring individuals who simply just want the best for patients. So, if you're proud of working for the NHS and are an ambassador for NHS finance, then allow your passion to shine through and become a Value Maker"*

Pam Kaur, Group Finance Accountant, University Hospitals Coventry and Warwickshire NHS Trust

*"Becoming a Value Maker has taken me outside of my comfort zone and allowed me to develop new skills. I've met some great people along the way and I've really enjoyed it!"*

Matt Greene, Project Accountant, Liverpool Clinical Commissioning Group

*"Becoming a Value Maker gives you the opportunity to change NHS finance locally, regionally and nationally. Over the last year I have met lots of like-minded people. It's great to know you are 'not on your own' and have the Value Maker support structure"*

Johnny Gamble, Head of Financial Planning, University Hospitals Coventry and Warwickshire NHS Trust