



FUTURE-FOCUSED FINANCE DIVERSITY BULLETIN

**WELCOME TO THE DIVERSITY BULLETIN FROM FUTURE-FOCUSED FINANCE.
DO YOU KNOW SOMEONE WHO WOULD BE INTERESTED IN RECEIVING THIS?
IF SO, PLEASE FORWARD THIS ON.**

56 Black Men is a London-based campaign that aims to change the negative portrayal of black men in the media by changing the narrative and creating a positive and more connected community.

We invited the founder of the 56 Black Men campaign - Cephias Williams - to join us at our [Aspiring Finance Leaders](#) development day in London to address delegates on issues of diversity and inclusion (D&I) and to share his story and details of his campaign. Opening his session, he asked the audience, "How would you feel if your stereotype was based on violence, knife-crime, gangs and death?" A challenge to the room that kick-started a very powerful and inspirational presentation and which delegates said they found extremely important. They have requested to see more information on campaigns such as this at future events.

The campaign began with a series of headshots of 56 different black men, including David Lammy, Labour MP, that showcases them in hoodies and lists their achievements. The headshots together create a powerful and thought-provoking poster (below) which is currently being displayed on billboards across London, and now globally!

We are delighted to be working with Cephias on some of our D&I projects and will be sharing some exciting future plans with you soon. Watch this space!

You can read further details about the **56 Black Men** campaign [here](#), where you can make a donation to help support its growth. [@56BlackMen](#) #56BlackMen



56 BLACK MEN
I AM NOT MY STEREOTYPE

#56BLACKMEN
FOUNDER | CEPHAS WILLIAMS

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