

# BRAND GUIDELINES

## COLOUR PALETTE

Our colour palette includes a range of colours. The RGB codes for these colours are:

SLATE	65	74	79	CLOUD	222	219	217
TEAL	8	150	166	BUTTERSCOTCH	253	200	93
CANDY	233	76	77	SAGE	190	222	195

For print, screen and web applications, please use our primary fonts: Bebas Neue bold and Bebas Neue light for headings, Calibri bold for subheadings and Calibri light for body copy. Where Bebas Neue and Calibri are not available, please substitute with Arial.

## ACCREDITATION LEVELS



## IDENTIFIERS



If you would like to download a copy of the icons above, please visit [futurefocusedfinance.nhs.uk/branding](http://futurefocusedfinance.nhs.uk/branding)